

# New Opportunities: Strategic Partnerships and Knowledge Alliances in Erasmus+



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**Erasmus+**

# Erasmus+: Some figures

- Programme period: 2014 to 2020;
- Overall E+ budget (heading 1): 14.774 billion EUR (plus 40 %);
- 77.5 % for education and training (min. 43 % for higher education = 4.9 billion EUR);
- 63 % for learning mobility (KA1/H.E.: 594 million EUR for 2014/15) and **28 % for partnerships (KA2/H.E. 2014/15: Strategic Partnerships 38.3 million EUR and Knowledge Alliances 6.1 million EUR)**;
- Who can participate? 34 programme countries (EU-28, Iceland, Liechtenstein, Norway, Switzerland, Turkey, FYR Macedonia) and in some actions Partner Countries.

# Erasmus+: Key Action 2

Opportunities for higher education institutions in KA 2:

*Cooperation for innovation and the exchange of good practice*

- Strategic Partnerships (decentralised action);
- Knowledge Alliances (centralised action);
- Capacity Building Projects (centralised action; will be launched at a later stage);

# Erasmus+: Strategic Partnerships

## ➤ What is a Strategic Partnership in Erasmus+?

➔ A cooperation network bringing together institutions/ organisations active in the fields of education, training and/or youth, as well as enterprises, research institutes, public authorities, social partners etc.

➔ with the aim of cooperating „in order to implement innovative practices leading to high quality teaching, training, learning and youth work, institutional modernisation and societal innovation“. (Erasmus+ Programme Guide, p. 95)

Strategic Partnerships can be mono-sectoral or cross-sectoral.

# Erasmus+: Strategic Partnerships

- **Application deadline (online submission):** 30-4-2014 (12 am)
- **Where to apply?:** To the National Agency of the applicant (project coordinator)
- **Duration of project:** 2 or 3 years
- **EU grant:** max. 150,000 Euro per year
- **Partnership structure:** min. 3 partners from 3 Programme Countries (mono-sectoral and cross-sectoral partnerships)
- **Who can participate?:** Any public or private organisation in a Programme or Partner Country
- **Who can be the project coordinator?:** Any public or private organisation established in a Programme Country

# Erasmus+: Strategic Partnerships

- **Modular project structure: 7 combinable modules**
- Module 1: Project management/implementation (for coordinating and participating organisations, max. 2.750 Euro per month/project)
- Module 2: Transnational project meetings (unit costs, max. 23.000 Euro per year)
- Module 3: Intellectual outputs (staff costs, 4 categories)
- Module 4: Multiplier events (max. 30.000 Euro per project)
- Module 5: Transnational learning/teaching/training activities (unit costs for mobile persons)
- Module 6: Exceptional costs (75% of real costs, max. 50.000 Euro per project)
- Module 7: Special needs (100% of eligible costs)

# Erasmus+: Strategic Partnerships

## ■ What can be funded? Example:

- Module 1: Coordination, communication, information, promotion etc.
- Module 2: Participation in meetings between project partners (travel/subsistence costs)
- Module 3: Development of joint curricula, It tools, analyses, studies etc.
- Module 4: Conferences/events to disseminate the intellectual outputs
- Module 5: Long-term teaching/training assignments, Intensive Programmes
- Module 6: Sub-contracting (e.g. translation, IT support)
- Module 7: Costs related to participants with special needs (disabilities)

# Erasmus+: Strategic Partnerships

## ■ What are the main sections of the application form?

- General information about the type of project proposal
- Information about the applicant and participating organisations
- Project description: preparation, implementation (project activities) and follow-up (impact/dissemination)
- Budget request
- Project Summary
- Check list/Data Protection Notice/Declaration of Honour
- Annexes (additional documents: proof of legal status, for grants exceeding 60,000 EUR proof of financial capacity)
- Submission



# Erasmus+: Strategic Partnerships

## Differences between the national DAAD programme „Strategische Partnerschaften“ and Erasmus+ „Strategic Partnerships“

### DAAD

Worldwide

Mostly bilateral

Only HEI

Top-down+bottom-up

Supports internationalisation strategy of German institutions

1 million EUR for 4 years

### Erasmus+

E+ Programme Countries

Always multilateral

Any public/private institution

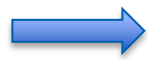
Bottom-up

Supports innovative ideas and projects with strategic partners

450,000 EUR for 3 years

# Erasmus+: Knowledge Alliances

## ➤ What is a Knowledge Alliance in Erasmus+?



A transnational, structured and result-driven project between higher education institutions and enterprises



with the aim of strengthening Europe's innovation capacity and fostering innovation in higher education, business and the broader socio-economic environment.  
(see Erasmus+ Programme Guide, p. 109)

Knowledge Alliances are innovative, sustainable and have an long-term impact.

# Erasmus+: Knowledge Alliances

## ➤ What are possible topics of Knowledge Alliances?

- ➔ Development and implementation of new teaching and learning methods
- ➔ Organisation of continuing educational programmes and activities with and within companies (e.g. establishment of an international multidisciplinary training programme)
- ➔ Development of curricula combining theory and practice in collaboration with industry (e.g. international dual study programmes)
- ➔ Introduction of entrepreneurship education in any discipline
- ➔ Development of innovative ways to create start-ups and spin-offs

# Erasmus+: Knowledge Alliances

- **Application deadline (online submission):** 3-4-2014 (12 am)
- **Where to apply?:** To EACEA
- **Duration of project:** 2 or 3 years
- **EU grant:** max. 700,000 EUR for 2 years and 1 million EUR for 3 years
- **Partnership structure:** min. 6 institutions/organisations from 3 Programme Countries (min. 2 HEI and 2 enterprises)
- **Who can participate?:** Any public or private organisation established in a Programme or Partner Country
- **Who can be the project coordinator?:** Any public or private organisation established in a Programme Country

# Erasmus+: Knowledge Alliances

- **Project Structure: 2 action lines**
- Action line 1 (obligatory): Implementation support for project management, project meetings, intellectual outputs (e.g. curricula, IT tools, analyses, studies), dissemination, participation in conferences, events). Funds for staff (4 categories; unit costs).
- Action line 2 (optional): mobility activities (students, researchers, staff) bringing added value to a Knowledge Alliance. Funds for travel and subsistence (unit costs).

More details can be found in the model application form on EACEA's web site.

# Erasmus+: Application deadlines for HE

- **17 March 2014 (12am, Bxl time):** Submission deadline for decentralised mobility project applications (KA1: student and staff mobility); application to your National Agency;
- **27 March 2014 (12am, Bxl time):** Submission deadline for Erasmus Mundus Joint Master Degrees; application to EACEA;
- **3 April 2014 (12am, Bxl time):** Submission deadline for Knowledge Alliances; application to EACEA;
- **30 April 2014 (12am, Bxl time):** Submission deadline for Strategic Partnerships (KA2); application to your National Agency.

# Erasmus+: Useful web links

For further information about Erasmus+ and the first application round 2014 please contact:

Erasmus+ web site of the European Commission:

[http://ec.europa.eu/programmes/erasmus-plus/index\\_en.htm](http://ec.europa.eu/programmes/erasmus-plus/index_en.htm)

or the web site of your National Agency (decentralised actions):

[http://ec.europa.eu/programmes/erasmus-plus/national-agencies\\_en.htm](http://ec.europa.eu/programmes/erasmus-plus/national-agencies_en.htm)

or the web site of the EACEA Executive Agency (centralised actions):

[http://eacea.ec.europa.eu/erasmus-plus\\_en](http://eacea.ec.europa.eu/erasmus-plus_en)